

"There was a man sent from God named John. He came as a witness to testify concerning the light, so that through him all might believe. He himself was not that light; he came only as a witness to the light."

JOHN 1:6-8







"To those who receive him—who believe in his name—he gives the right to become the children of God."

JOHN 1:12

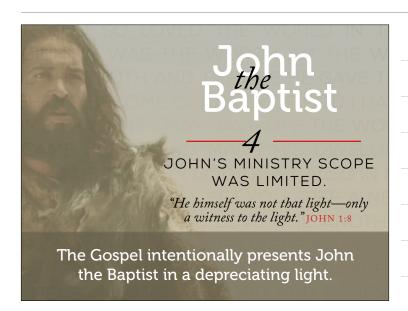
"Whoever believes in him will have eternal life."

JOHN 3:16

"This Gospel is written so that you may believe Jesus is the Son of God, and by believing, have life in His name."

JOHN 20:31

THE BIBLICAL BENCHMARK To lead all people to greater, stronger, more consuming belief in Jesus as personal Savior and Lord.



the *depreciation* of JOHN THE BAPTIST He had unusual personality, leadership and communication gifts. A sect had formed around his baptism ministry. (Acts 19) He was the first prophet to speak after 400 years of Divine silence "He must increase, I must decrease." JOHN 3:30 **EVALUATING YOUR FAVORITE MINISTRY** Are they decreasing so Jesus can increase?



He had uncommon ability as a public speaker—yet never used it to highlight his own importance.

He gained uncommon allegiance among the people—yet never parlayed it into advancing his own ministry.

He operated with uncommon authority

—yet never leveraged it to perpetuate his own longevity.

OUR HUMILITY

To have a compelling sense of our divine mission—yet embrace our human limitations.

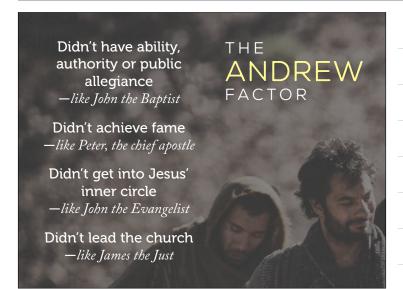
To appreciate God-given ability, allegiance and authority—yet refuse to leverage it for our own elevation.

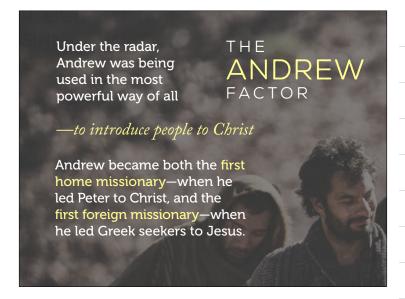
To recognize greater favor upon another's ministry
—yet applaud it authentically.

THE HIGHEST
ATTAINMENT
IN LIFE IS TO
BELIEVE IN
CHRIST, THEN
LEAD OTHERS
TO BELIEVE
IN HIM, TOO.



"Andrew, Peter's brother, heard what John said and then followed Jesus. He went to find his brother and told him, 'We've found the Messiah!' Then Andrew brought Peter to meet Jesus." JOHN 1:40









THE ANDREW FACTOR The watershed moment for Christians occurs when we come to the realization that God's greatest purpose for our lives is introducing our world to his Son. "The most important thing is that I complete my mission...to tell people the Good News about God's grace." ACTS 20:24

